



SP 377 series ships with 6400 page toner
Which is 2 to 4x as much toner as others.
6400 page toner could last a year or more!



PRINTERS	Ricoh #	MAP	Spiff	PPM	Features	Input pp	Duty	Warranty	CPP
SP 325DNw	<u>407975</u>	\$140	\$10	30	dnw	300	35k	AE	3.0¢
SP 377DNwX	<u>408151</u>	\$195	\$10	30	dnw	300	35k	AE	1.6¢
<u>SP 3600DN</u>	<u>407314</u>	\$249	\$15	31	dn	350	50k	AE	1.6¢
SP 4510DN	<u>407311</u>	\$599	\$35	42	dN	600	150k	OS	1.1¢
<u>SP 5300DN</u>	<u>407815</u>	\$999	\$75	52	dN	600	250k	OS	0.5¢
SP 5310DN	<u>407819</u>	\$1,499	\$100	62	dN	600	275k	OS	0.5¢
SP 6430DN	<u>407482</u>	\$1,399	\$75	38	A3 dN	600	150k	OS	1.4¢
SP 8300DN	<u>407836</u>	\$2,399	\$100	50	A3 dnt	1200	300k	OS	1.0¢



MFP	Ricoh #	MAP	Spiff	PPM	Features	Input pp	Duty	Warranty	CPP
SP 325SFNw	<u>407983</u>	\$250	\$10	30	dfnw	300	35k	AE	3.0¢
SP 377SFNwX	<u>408155</u>	\$365	\$10	30	dfnw	300	35k	AE	1.6¢
<u>SP 3610SE</u>	<u>407305</u>	\$399	\$20	31	df	350	50k	AE	1.6¢
<u>SP 4510SE</u>	<u>407302</u>	\$899	\$75	42	dfN	600	150k	OS	1.1¢
<u>MP 501SPF</u>	<u>407809</u>	\$2,795	\$150	52	dfhN	600	250k	OS	0.5¢
<u>MP 601SPF</u>	<u>407812</u>	3599	250	62	dfhN	600	275k	OS	0.54



Models below are specialized versions of models shown above. TAA provides trade compliance, while healthcare units have security features.

U.S. made	Ricoh #	MAP	Spiff	PPM	Features	Input pp	Duty	Warranty	CPP
<u>SP 5300DNG</u>	<u>407909</u>	\$999	\$75	52	dN	600	250k	OS	0.5¢
<u>MP 501SPFG</u>	<u>407907</u>	\$2,795	\$150	52	dfhN	600	250k	OS	0.5¢
<u>MP 601SPFG</u>	<u>407908</u>	\$3,599	\$250	62	dfhN	600	275k	OS	0.5¢



Healthcare	Ricoh #	MAP	Spiff	PPM	Features	Input	Cycle	(1 year)	Black
SP 4510DNTE	<u>407924</u>	\$759	\$35	42	dN	600	150k	OS	1.1¢
SP 4510SFTE	<u>407920</u>	\$1,159	\$75	42	dfN	600	150k	OS	1.1¢
SP 5300DNTE	<u>408121</u>	\$1,599	\$75	52	dN	600	250k	OS	0.5¢
MP 501SPFTL	<u>408119</u>	\$3,615	\$150	52	dfhN	600	250k	OS	0.5¢



Features: d=duplex print, f=fax, h=hard drive, n=network, N= Gigabit, t=2nd tray, w=WiFi, +=stapler, A3=11x17"
Warranties: OS= On-Site, AE= Advance Exchange A3 printers print letter, legal, 11x17" and other paper sizes.



PRINTERS	Ricoh #	MAP	Spiff	PPM	Features	Input pp	Duty	Warranty	Black	Color
<u>SP C250DN</u>	<u>407519</u>	\$249	\$10	21	dnw	251	30k	OS	2.8¢	16.5¢
<u>SP C252DN</u>	<u>407521</u>	\$449	\$25	21	dnw	251	65k	OS	1.8¢	8.9¢
<u>SP C340DN</u>	<u>407883</u>	\$315	\$30	26	dN	600	75k	OS	2.6¢	12.5¢
<u>SP C342DN</u>	<u>407887</u>	\$449	\$40	26	dN	600	75k	OS	2.2¢	9.9¢
<u>SP C435DN</u>	<u>407997</u>	\$849	\$75	37	dN	650	80k	OS	1.5¢	7.4¢
<u>SP C440DN</u>	<u>407773</u>	\$1,199	\$100	42	dN	650	150k	OS	1.1¢	4.9¢
<u>SP C840DN</u>	<u>408105</u>	\$3,349	\$250	45	A3 dNt	1200	200k	OS	1.2¢	5.0¢
<u>SP C842DN</u>	<u>408106</u>	\$4,209	\$350	60	A3 dhNt	1200	200k	OS	1.2¢	5.0¢

MFP	Ricoh #	MAP	Spiff	PPM	Features	Input pp	Duty	Warranty	Black	Color
<u>SP C250SF</u>	<u>407523</u>	\$399	\$25	21	dfnw	251	30k	OS	2.8¢	16.5¢
<u>SP C252SF</u>	<u>407525</u>	\$699	\$50	21	dfnw	251	65k	OS	1.8¢	8.9¢



Instant Rebates

\$75 on SP C250DN - color laser printer

\$125 on SP C250SF - color laser MFP

Both include a 1 year ON-SITE Ricoh warranty!



Features: d=duplex print, f=fax, h=hard drive, n=network, N= Gigabit, t=2nd tray, w=WIFI, +=stapler, A3=11x17"
Warranties: OS= On-Site, AE= Advance Exchange A3 printers print letter, legal, 11x17" and other paper sizes.



Fixed Lens	Ricoh #	MAP	Spiff	Resolution	Type	Net	Lbs	Lumens	Screen	Distance	Lamp Hrs
<u>PJ HD5450</u>	<u>432025</u>	\$1,140	\$40	HD	DLP	M	7	3500	38-300"	59-394"	3-4k
PJ HDC5420	<u>432085</u>	\$929	\$20	HD	DLP	-	7	2500	30-300"	28-380"	3-6k
PJ S2340	<u>432118</u>	\$375	\$10	SVGA	DLP	-	5	3000	30-300"	47-516"	4.5-6k
PJ WU5570	<u>432047</u>	\$2,099	\$60	WUXGA	DLP	M	14	5500	30-300"	39-531"	3-4k
PJ WX2240	<u>431169</u>	\$599	\$10	WXGA	DLP	-	6	3100	30-300"	40-394"	4.5-6k
PJ WX3351N	<u>432010</u>	\$997	\$30	WXGA	DLP	W	7	3600	40-400"	30-482"	3.5-5k
<u>PJ WX4152N</u>	<u>432103</u>	\$1,499	\$30	WXGA	DLP	W	7	3500	48-80"	5-10"	3.5-5k
<u>PJ WX4152NI</u>	<u>432104</u>	\$1,799	\$30	WXGA	DLP	W	7	3500	48-80"	5-10"	3.5-5k
PJ WX4241N	<u>432012</u>	\$1,092	\$40	WXGA	DLP	W	7	3300	60-400"	24-170"	3.5-5k
<u>PJ WX5361N</u>	<u>431154</u>	\$1,840	\$40	WXGA	LCD	E	9	4500	25-300"	27-573"	3.5-6k
PJ WX5460	<u>432000</u>	\$950	\$30	WXGA	DLP	M	7	4100	30-300"	40-394"	3-4k
PJ WXC1110 <i>LED</i>	<u>432122</u>	\$689	\$10	WXGA	LED	-	1	600	25-200"	17-135"	(20k*)
PJ WXL4540 <i>Laser</i>	<u>432110</u>	\$1,825	\$35	WXGA	DLP	-	12	3200	69-100"	31-44"	(20k*)
PJ X2340	<u>432117</u>	\$465	\$10	XGA	DLP	-	5	3000	30-300"	47-516"	4.5-6k
PJ X3351N	<u>432009</u>	\$931	\$30	XGA	DLP	W	7	3500	30-400"	27-568"	3.5-5k
PJ X4241N	<u>432011</u>	\$940	\$30	XGA	DLP	E	7	3300	50-400"	23-200"	3.5-5k
<u>PJ X5371N</u>	<u>431151</u>	\$1,960	\$50	XGA	LCD	E	9	5000	25-300"	26-543"	3.5-6k
PJ XL4540 <i>Laser</i>	<u>432109</u>	\$1,625	\$35	XGA	DLP	-	12	3000	56-100"	28-49"	(20k*)

Net (network features): - = none, M= manage only, E= Ethernet, HD= HDBaset, W= WiFi & Ethernet

Lens Options*	Ricoh #	MAP	Spiff	Resolution	Type	Net	Lbs	Lumens	Screen	Distance	Lamp Hrs
<u>PJ KU12000</u>	<u>432091</u>	\$15,095	\$0	WUXGA	DLP	HD	52	12000	50-500"	35-3055"	1.5-2k
<u>PJ WU6181N</u>	<u>432058</u>	\$5,099	\$0	WUXGA	LCD	E	19	6200	30-500"	28-3008"	3-4k
<u>PJ WUL6280</u> <i>Laser</i>	<u>432075</u>	\$9,499	\$0	WUXGA	DLP	HD	40	6000	50-300"	32-1399"	(20k*)
<u>PJ WX6181N</u>	<u>432055</u>	\$3,499	\$0	WXGA	LCD	E	19	6700	30-500"	28-3028"	3-4k
<u>PJ WXL6280</u> <i>Laser</i>	<u>432078</u>	\$7,499	\$0	WXGA	DLP	HD	40	6000	50-300"	33-1470"	(20k*)
PJ X6180N	<u>431060</u>	\$4,299	\$0	XGA	LCD	E	17	6000	30-500"	24-2906"	3-4k

* Lenses must be purchased separately for these 6 models.

Why Ricoh Projectors?

Connect easily with Smart Device Connector

Collaborate across a network or the globe

LED & laser models don't have bulbs

3 year Ricoh warranty is standard

Easily add interactive whiteboard features



Most models can be managed remotely

Award winning Ultra Short Throw models

Built upon 75 years of R&D in optics.

RICOH is annually in top 25 in U.S. Patents

U.S. based technical support & service

Buy-Ins

Contact your Ricoh representative to get Buy-In pricing.

Mono Printer & MFP Buy-Ins	Ricoh #	5+	10+	15+
SP 5310DN	407819	\$60	\$90	\$150
SP 3610SF	407305	\$30	\$40	\$50
SP 4510DN	407311	\$20	\$30	\$40
SP 4510SF	407302	\$40	\$75	\$100
SP 5300DN	407815	\$40	\$60	\$100



Color Printer Buy-Ins	Ricoh #	5+	10+	15+
SP C252SF	407525	\$60	\$70	\$80
SP C340DN	407883	\$10	\$20	\$30
SP C435DN	407997	\$30	\$50	\$75
SP C440DN	407773	\$40	\$60	\$100



Instant Rebates

Ricoh authorized distributors apply the Instant Rebate at the time of purchase.

Color Printer & MFP Instant Rebates	Ricoh #	Instant Rebate
SP C250DN	407519	\$75
SP C250SF	407523	\$125



April 2017 Rewards & Royalties change summary:

GelJet printers, SP 213, 311, 3500, 3510, 5200, 5210, and SP C830 series printers, IWB, UCS, and PJ X5460 were removed from Rewards and Royalties. MP 501 & 601 series, SP 3600DN, SP 4510 & SP 5300 series, SP C250DN, SP C252 series, SP C340DN, SP C342DN, SP C840DN, and SP C842DN spiffs were reduced. SP 3600SF, SP 5200DN, SP 5200S, SP 5210SF, SP 5210SR, & SP C342DN were removed from "Buy-ins" and the amount reduced for the SP 4510SF. SP 4510DNTE & SP 4510SFTE had each other's EDP code (Ricoh part number).



Printers	Ricoh #	SRP	Rewards	MAP	Demo	Group ¹
SP 325DNw	<u>407975</u>	\$169	\$139	\$140	\$70	
SP 3600DN	<u>407314</u>	\$295	\$242	\$249	\$125	
SP 377DNwX	<u>408151</u>	\$245	\$201	\$195	\$98	
SP 4510DN	<u>407311</u>	\$725	\$595	\$599	\$300	A
SP 4510DNTE	407924	\$949	\$778	\$759	\$380	A
SP 5300DN	<u>407815</u>	\$1,229	\$1,008	\$999	\$500	B
SP 5300DNG	<u>407909</u>	\$1,229	\$1,008	\$999	\$500	B
SP 5300DNTL	<u>408121</u>	\$1,999	\$1,639	\$1,599	\$800	B
SP 5310DN	<u>407819</u>	\$1,839	\$1,508	\$1,499	\$750	B
SP 6430DN	<u>407482</u>	\$1,729	\$1,418	\$1,399	\$700	
SP 8300DN	<u>407836</u>	\$3,060	\$2,509	\$2,399	\$1,200	
SP C250DN	<u>407519</u>	\$300	\$246	\$249	\$125	C
SP C252DN	<u>407521</u>	\$550	\$451	\$449	\$225	C
SP C340DN	<u>407883</u>	\$395	\$324	\$315	\$158	D
SP C342DN	<u>407887</u>	\$565	\$463	\$449	\$225	D
SP C435DN	<u>407997</u>	\$1,069	\$877	\$849	\$425	F
SP C440DN	<u>407773</u>	\$1,499	\$1,229	\$1,199	\$600	F
SP C840DN	<u>408105</u>	\$3,885	\$3,186	\$3,349	\$1,675	G
SP C842DN	<u>408106</u>	\$5,139	\$4,214	\$4,209	\$2,105	G

MFP	Ricoh #	SRP	Rewards	MAP	Demo	Group ¹
MP 501SPF	<u>407809</u>	\$3,499	\$2,869	\$2,795	\$1,398	I
MP 501SPFG	<u>407907</u>	\$3,499	\$2,869	\$2,795	\$1,398	I
MP 501SPFTL	<u>408119</u>	\$4,519	\$3,706	\$3,615	\$1,808	I
MP 601SPF	<u>407812</u>	\$4,499	\$3,689	\$3,599	\$1,800	I
MP 601SPFG	<u>407908</u>	\$4,499	\$3,689	\$3,599	\$1,800	I
SP 325SFNw	<u>407983</u>	\$305	\$250	\$250	\$125	
SP 3610SF	<u>407305</u>	\$485	\$398	\$399	\$200	
SP 377SFNwX	<u>408155</u>	\$455	\$373	\$365	\$183	
SP 4510SF	<u>407302</u>	\$1,099	\$901	\$899	\$450	J
SP 4510SFTE	407920	\$1,449	\$1,188	\$1,159	\$580	J
SP C250SF	<u>407523</u>	\$499	\$409	\$399	\$200	K
SP C252SF	<u>407525</u>	\$899	\$737	\$699	\$350	K



Groups are for reference purposes only.



Projectors	Ricoh #	SRP	Rewards	MAP	Demo	Group ¹
PJ WX2240	<u>431169</u>	\$700	\$350	\$599	\$419	
PJ S2340	<u>432118</u>	\$469	\$235	\$375	\$263	L
PJ X2340	<u>432117</u>	\$579	\$290	\$465	\$326	L
PJ HDC5420	<u>432085</u>	\$1,165	\$583	\$929	\$650	M
PJ HD5450	<u>432025</u>	\$1,425	\$713	\$1,140	\$798	M
PJ WX5460	<u>432000</u>	\$1,189	\$595	\$950	\$665	M
PJ WXC1110	<u>432122</u>	\$859	\$430	\$689	\$482	
PJ WXL4540	<u>432110</u>	\$2,279	\$1,140	\$1,825	\$1,278	N
PJ XL4540	<u>432109</u>	\$2,029	\$1,015	\$1,625	\$1,138	N
PJ WX3351N	<u>432010</u>	\$1,245	\$623	\$997	\$698	O
PJ X3351N	<u>432009</u>	\$1,165	\$583	\$931	\$652	O
PJ WX4152N	<u>432103</u>	\$1,875	\$938	\$1,499	\$1,049	P
PJ WX4152NI	<u>432104</u>	\$2,249	\$1,125	\$1,799	\$1,259	P
PJ WX4241N	<u>432012</u>	\$1,365	\$683	\$1,092	\$764	Q
PJ X4241N	<u>432011</u>	\$1,175	\$588	\$940	\$658	Q
PJ WX5361N	<u>431154</u>	\$2,300	\$1,150	\$1,840	\$1,288	R
PJ X5371N	<u>431151</u>	\$2,450	\$1,225	\$1,960	\$1,372	R
PJ WU5570	<u>432047</u>	\$2,625	\$1,313	\$2,099	\$1,469	

Groups are for reference purposes only.

- 1.) Demos are limited to hardware and to one of each model (or group) every 12 months. Groups are for reference purposes only
- 2.) Demos are new, fully warranted, units purchased from Ricoh authorized distributors.
- 3.) Each demo must be authorized by Ricoh and then reseller can order it from the authorized distributor.
- 4.) Contact your Ricoh channel account manager to get started today!

*Qualified hardware purchases are credited towards Rewards rebates at 50% of SRP for AV and 82% of SRP for printers.



Mono Printers	Ricoh #	Spiff	Color Printers	Ricoh #	Spiff
MP 501SPF	407809	\$150	SP C250DN	407519	\$10
MP 501SPFG	407907	\$150	SP C250SF	407523	\$25
MP 501SPFTL	408119	\$150	SP C252DN	407521	\$25
MP 601SPF	407812	\$250	SP C252SF	407525	\$50
MP 601SPFG	407908	\$250	SP C340DN	407883	\$30
SP 325DNw	407975	\$10	SP C342DN	407887	\$40
SP 325SFNw	407983	\$10	SP C435DN	407997	\$75
SP 3600DN	407314	\$15	SP C440DN	407773	\$100
SP 3600DNM	30360000	\$15	SP C840DN	408105	\$250
SP 3610SF	407305	\$20	SP C842DN	408106	\$350
SP 377DNwX	408151	\$10			
SP 377SFNwX	408155	\$10			
SP 4510DN	407311	\$35			
SP 4510DNM	30451000	\$35			
SP 4510DNTE	407924	\$35			
SP 4510SF	407302	\$75			
SP 4510SFTE	407920	\$75			
SP 5300DN	407815	\$75			
SP 5300DNG	407909	\$75			
SP 5300DN TL	408121	\$75			
SP 5310DN	407819	\$100			
SP 6430DN	407482	\$75			
SP 8300DN	407836	\$100			
SP 8300DNM	30830000	\$100			



Projectors	Ricoh #	Spiff
PJ HD5450	432025	\$40
PJ HDC5420	432085	\$20
PJ S2340	432118	\$10
PJ WU5570	432047	\$60
PJ WX2240	431169	\$10
PJ WX3351N	432010	\$30
PJ WX4152N	432103	\$30
PJ WX4152NI	432104	\$30
PJ WX4241N	432012	\$40
PJ WX5361N	431154	\$40
PJ WX5460	432000	\$30
PJ WXC1110	432122	\$10
PJ WXL4540	432110	\$35
PJ X2340	432117	\$10
PJ X3351N	432009	\$30
PJ X4241N	432011	\$30
PJ X5371N	431151	\$50
PJ XL4540	432109	\$35



Collect Royalties (spiffs) at
www.RicohRoyalties.com

Color Laser Printers	Toner Yield	Black	Cyan	Magenta	Yellow
<u>AP204</u>		400316	400317	400318	
<u>AP305, AP306, AP306D</u>		400685			400688
<u>AP3850CD</u>		885372	885375	885374	885373
<u>CL1000N, SP C210SF</u>		402070	402071	402072	402073
<u>CL4000DN, SP C410 series</u>	Low	888276	888279	888278	888277
<u>CL4000DN, SP C410 series</u>	High	888308	888311	888310	888309
<u>CL7000, CL7100</u>		885372	885375	885374	885373
<u>CL7200, CL7300</u>		888442	888445	888444	888443
<u>SP C210</u>		406121	406118	406119	406120
<u>SP C210SF</u>		402070	402071	402072	402073
<u>SP C220, SP C221, & SP C222 series</u>		406046	406047	406048	406044
<u>SP C231, SP C232, & SP C242 series</u>	Low	406344	406345	406346	406347
<u>SP C231, SP C232, & SP C242 series</u>	High	406475	406476	406477	406478
<u>SP C240SF</u>		406046	406047	406048	406044
<u>SP C250DN, SP C250SF</u>		407539	407540	407541	407542
<u>SP C252DN, SP C252SF</u>		407653	407654	407655	407656
<u>SP C311N, SP C312DN, SP C320DN</u>	Low	406344	406345	406346	406347
<u>SP C311N, SP C312DN, SP C320DN</u>	High	406475	406476	406477	406478
<u>SP C340DN</u>	Low	406344	406345	406346	406347
<u>SP C340DN</u>	High	407895	407896	407897	407898
<u>SP C342DN</u>		406475	406476	406477	406478
<u>SP C400DN</u>		820072	820075	820074	820073
<u>SP C411DN, SP C420DN, SP C420DN-KP</u>	Low	888276	888279	888278	888277
<u>SP C411DN, SP C420DN, SP C420DN-KP</u>	High	888308	888311	888310	888309
<u>SP C430DN, SP C431DN, SP C431DN-HS</u>		821105	821108	821107	821106
<u>SP C435DN</u>		821243	821246	821245	821244
<u>SP C440DN</u>		821105	821108	821107	821106
<u>SP C730DN</u>		407841	407842	407843	407844
<u>SP C811DN series</u>	Low	820032	820053	820046	820039
<u>SP C811DN series</u>	High	820000	820024	820016	820008
<u>SP C820DN & SP C821DN series</u>		821026	821029	821028	821027
<u>SP C830DN, SP C831DN</u>		821181	821184	821183	821182
<u>SP C840DN, SP C842DN</u>		821255	821258	821257	821256

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Ricoh recycles spent cartridges, go to www.ricoh-usa.com/recycling



Mono Laser & LED Printers	Standard Yield	Low Yield	High Yield
AC104	412672		
AC204	411880		
AC205, AC205L	412660		
AP1400, AP1600	400397		
AP2000, AP2100	400394		
AP2600, AP2610N	400759		
AP3200	885208		
AP400 & AP 410 series	407000		
AP4510	885247		
AP600N, AP610N	400759		
AP900, SP 9100DN	841332		
MP 501SPF & MP 601SPF series	407823		
SP 100 & SP 112 series	407165		
SP 1000SF		403059	413460
SP 1200SF, SP 1210N	406911		
SP 201 & SP 204 series	407259		
SP 213 series		407259	407258
SP 311 & SP 325 series	407245		
SP 377 series	408161		
SP 3200SF	407172		
SP 3300 series	406212		
SP 3400, SP 3410, SP 3500, & SP 3510 series		406464	406465
SP 3600 & SP 3610 series		407321	407319
SP 4100N, SP 4100N-KP	406997		
SP 4100NL	407010		
SP 4110N, SP 4210N, SP 4310N	406997		
SP 4410SF (Use & Return)	406978		
SP 4410SF	407024		
SP 4510 series	407319	407321	407316
SP 5100N	407169		
SP 5200 & SP 5210 series	406683		
SP 5300 & SP 5310 series	407823		
SP 6330N	406628		
SP 6430DN	407507		
SP 8100DN	885247		
SP 8200DN, SP 8300DN	820076		

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Color Gel / Ink Jet Printers	Yield	Black	Cyan	Magenta	Yellow
GX e3300N, GX e3350N		405688	405689	405690	405691
GX e5550N, GX e7700N	Low	405688	405689	405690	405691
GX e5550N, GX e7700N	High	405701	405702	405703	405704
GX2500, GX3000, GX3050		405532	405533	405534	405535
GX5050 & GX 7000 series	Low	405532	405533	405534	405535
GX5050 & GX 7000 series	High	405536	405537	405538	405539
SG 3100 & SG 3110 series, SG 7100DN		405761	405762	405763	405764

