

3D SYSTEMS Unilateral MAP Policy

Effective July 6, 2015

In order to successfully compete in the marketplace and to maintain its premium brand image, 3D Systems, Inc. (“3D Systems”) has announced this Unilateral Policy. Therefore, all sales from resellers, retailers, and other sellers (collectively “Dealers”) to end users of products listed in the *Unilateral Grid* inside the United States shall be subject to this Unilateral Policy.

3D Systems products covered and their coordinating Unilateral Minimum Advertised Prices (UMAP) are set forth in the attached *Unilateral Grid*. 3D Systems reserves the right, at any time and at its sole discretion, to alter, modify, suspend, or cancel this Unilateral Policy, the products covered, and/or the minimum advertised prices.

This policy does not restrict the Dealer’s right to establish independent or advertised resale prices. 3D Systems reserves the right to determine whether a Dealer has advertised 3D Systems’ products at a net advertised price less than the minimum price established in this Unilateral Policy. Upon such determination 3D Systems may, without assuming any liability, cancel all orders of the non-acquiescing product and indefinitely refuse to accept new orders for said product from the Dealer.

This policy has been unilaterally adopted by 3D Systems. 3D Systems neither solicits nor will it accept assurances by a Dealer of acquiescence with this policy. Nothing in this policy shall constitute an agreement between 3D Systems and any Dealer of compliance with this policy. The Dealer within its own discretion can choose to acquiesce or not acquiesce with this policy. 3D Systems will not discuss conditions of acceptance related to this policy. This policy is non-negotiable and will not be altered, modified, or amended for any Dealer.

The information contained herein is confidential and as such, no Dealer of 3D Systems may disclose any aspects, details or information of 3D Systems’ Unilateral Policy for any purpose except to carry out discussions concerning, and the undertaking of, any business relationship between such Dealer and 3D Systems. None of the foregoing terms may be shared with third parties except employees of the Dealer.

Advertising a combination of Product(s) from the *Unilateral Grid* with any other product for a price lower than the combined price of what the two (2) products are advertised independently of each other, including an extended warranty, is not in acquiescence with the 3D Systems Unilateral Policy. Advertising that requests the end user “call for best price,” provide a “best offer,” or “add to cart for best price” is not in acquiescence with 3D Systems’ Unilateral Policy.

The offering of free or discounted delivery of products identified in the *Unilateral Grid* is in acquiescence with the 3D Systems Unilateral Policy. Advertising products online in an auction format is in acquiescence, provided that the minimum price is at or above the Minimum Advertised Price set forth in the *Unilateral Grid*.

Dealer may notify 3D Systems, using the email address below, of third parties who advertise products at prices inconsistent with the *Unilateral Grid*.

3D Systems’ sales personnel have no authority to modify or grant exceptions to this policy. All questions regarding interpretation of this policy should be directed to the Manager of Sales Operations at 333 Three D Systems Circle, Rock Hill, SC 29730, Email Kati.McFadden@3DSYSTEMS.com.